

GROWING CONNECTIONS & COLLABORATIONS



2024 NOFA/MASS WINTER CONFERENCE

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Presenter \$2,500	Partner \$1,000	Supporter \$500	Contributor \$300
Full Conference Registration(s)	4	2	1	1
Sponsorship level and logo online	✓	✓		
Ad in conference advertisements slideshow*	✓	✓	✓	
Logo in conference email blasts	✓	✓	✓	
Logo on workshop intro slideshow	✓	✓	✓	
Logo on in-person print-out guide	✓	✓	✓	
Ad in NOFA/Mass e-newsletter of choice*	✓			
In-person vendor table on Sat. 1/13	✓	✓	optional add-on: \$250	✓
Acknowledgment in sponsor thank you posts on social media	✓	✓	✓	
Individual feature/shout out post on social media	✓	✓		

*Note: specifications for ad artwork are 1920px wide x 1080px tall. Preferred file format is PNG.

Simply looking to join us as an in-person vendor/exhibitor?

That is the “contributor” level of sponsorship, which includes a vendor space on-site in Worcester. This is also included at the “partner” and “presenter” levels, for those higher-level sponsors wishing to have an in-person presence. Sponsors at the “supporter” level may add a vendor space to their package for \$250.

We're looking for auction donations!

In conjunction with the Winter Conference, we'll be hosting a fundraising auction to help support our year- round work. If you're interested in contributing something (a product, experience, gift card, etc.) please [fill out this form](#) so that we can be in touch.

Note: deadline for sponsorship confirmation and art submission is December 8, 2023